

Executive Registry
76-1275/B

XK 76-1470

19 MAR 1976

Mr. Frank Shakespeare
RKO General
1440 Broadway
New York, New York 10018

Dear Frank,

Thanks for your note of March 15 with the Jim Coppersmith editorial. Your letter just arrived as I was about to sign a note to Mr. Coppersmith. His Editorial Director had also been kind enough to send me a copy.

I was interested to see that the editorial ran for a whole week. Mr. Coppersmith made a lot of sense. It's gratifying to me to see that the exchange of views I had with your senior men proved to be useful, and I note with further gratification that such a senior executive took the time personally to deliver the editorial.

The thanks, of course, go to you.

Sincerely,

7s7 George Bush
George Bush
Director

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EH

Executive Registry

76-1275/A

March 1, 1976

Dear Bob,

Frank Shakespeare sent me a copy of your editorial, "Effective Intelligence." I just want you to know that I'm deeply grateful for that. This Agency deserves the support of the American people. We will take those steps necessary to see that past abuses don't continue, but the thing that impressed me about your editorial is, it captured the basic need for a strong intelligence capability.

Thanks for the support.

Sincerely yours,

[Redacted Signature]

George Bush
Director

STATINTL

Mr. Robert Williamson
General Manager
WOR-TV
1440 Broadway
New York, New York 10018

bc Mr. Frank Shakespeare

Frank,

Thanks for sending the Williamson editorial.

DCI/GB/kt/1 March 1976

Distribution:

Orig - Addressee

1 - Mr. Frank Shakespeare

1 - A/DCI w/copy of basic

1 - DCI w/basic

1 - ER

Aug

Pub Affs

R K O GENERAL
1440 BROADWAY
NEW YORK, NEW YORK 10018

Executive Reg

76-1275

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FRANK SHAKESPEARE
PRESIDENT

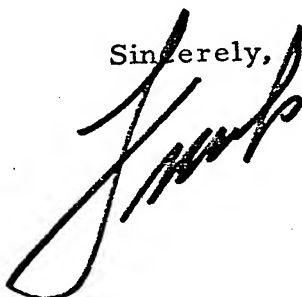
February 23, 1976

The Honorable George Bush
Director
C I A
Washington, D. C. 20505

Dear George:

The attached editorial which ran on our New York television station all last week was a direct result of the New York meeting. The decision to run this editorial, its writing and its delivery were all the work of Bob Williamson, General Manager of the station, who was present at the meeting.

Sincerely,



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Under these conditions, both agencies deserve constructive support.

Subject: Effective Intelligence E-228
Spokesman: Robert Williamson
Broadcast: February 12 thru 18, 1976

Our intelligence gathering agencies have come under much scrutiny, and to an extent, it has been a good thing. But the drive to open the FBI and the CIA to public view has gone so far as to become a danger itself.

Blowing the cover of our foreign agents, for example, could result in more tragedies like the murder of Agent Richard Welch. Likewise, attacks on the FBI because of individual improprieties ignore the bureau's basic integrity.

It is a neglected truism that we only hear about these agencies' failures, but rarely learn of their accomplishments.

Perhaps we have lulled ourselves into believing the CIA belongs to the cold war. Unfortunately, the real world still has nuclear weapons, ambitious dictators, wars, and espionage. The Soviet K.G.B. is probably more active in our country than it ever has been. The need for the FBI is obvious as well.

Since 1971, terrorists have been linked to at least 43 murders of policemen and bombings are increasing in numbers and brutality.

A Louis Harris survey found that despite awareness of agency mistakes, the American people, by a 78-to-12 margin, agree that it "is very important that (we) have the best foreign intelligence agency in the world."

The CIA and FBI might still occasionally pursue their duties further than they should. But there can be no doubt that our security and liberties are related to their continued and proper effectiveness.

Under these conditions, both agencies deserve our active support.

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SECRET

EXECUTIVE SECRETARIAT

Routing Slip

TO:		ACTION	INFO	DATE	INITIAL
1	DCI				
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3	S/MC				
4	DDS&T				
5	DDI				
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7	DDO				
8	D/DCI/IC				
9	D/DCI/NIO				
10	GC				
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12	IG				
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17	Asst/DCI	X			
18	AO/DCI				
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SUSPENSE					

Remarks: Angus:

This just arrived. Please prepare DCI acknowledgment and adjust your letter to Pamela Bush accordingly. Thanks

Executive Secretary

18 March 1976

STATINTL

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RKO GENERAL, INC.

1440 BROADWAY • NEW YORK, NEW YORK 10018 • AREA CODE 212 764-6902

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OFFICE OF THE PRESIDENT

XR 76-1470

March 15, 1976

The Honorable George Bush
Director
Central Intelligence Agency
Washington, D. C. 20505

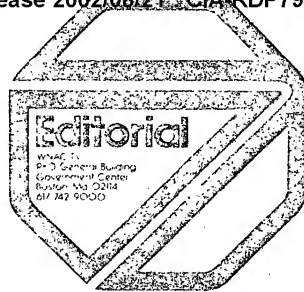
Dear George,

The attached editorial ran all last week on WNAC-TV in Boston. WNAC-TV is the CBS affiliate and about the most powerful television station in New England.

Jim Coppersmith, General Manager of the station, is responsible for the editorial and delivered it in person. He attended your New York meeting with the RKO managers.

Sincerely,

Frank Shakespeare



SPOKESPERSON
S. JAMES COPPERSMITH
VICE PRESIDENT AND GENERAL MANAGER

C.I.A.
C4-30176
#295917

I'M JIM COPPERSMITH AND THIS IS A BOSTON 7 EDITORIAL. MUCH HAS BEEN SAID AND WRITTEN OVER THE LAST FEW MONTHS ABOUT THE TRAGEDIES AND JUDGMENTAL ERRORS OF THE CENTRAL INTELLIGENCE AGENCY. INDEED, MUCH OF THE CRITICISM HAS BEEN VALID AND INDEED THERE IS NEED FOR REFORM AND OVERSIGHT OF THE CIA. IT IS, HOWEVER, IMPORTANT TO REMEMBER THAT NEED FOR REFORM MUST NEVER BE CONFUSED WITH THE DESTRUCTION OF AN INSTITUTION VITAL TO THE NATIONAL INTEREST.

THERE IS NOW AND WILL CONTINUE TO BE, SO LONG AS EAST AND WEST HAVE DIFFERENT IDEOLOGICAL GOALS AND OBJECTIVES, A NEED FOR RESPONSIVE INTELLIGENCE GATHERING. A WELL-RUN CIA SUPPLIES OUR GOV'T AND OUR ALLIES INFORMATION, WITHOUT WHICH WE AND THEY WOULD ULTIMATELY SUFFER A CALAMITOUS WORLDWIDE DISADVANTAGE.

MOREOVER, WE BELIEVE THAT GEORGE BUSH, THE NEW DIRECTOR OF THE CENTRAL INTELLIGENCE AGENCY, IS A MAN OF HIGH CHARACTER AND INTEGRITY. HIS RECORD AS A CONGRESSMAN, AMBASSADOR TO THE UNITED NATIONS, CHAIRMAN OF THE REPUBLICAN PARTY, AND HEAD OF THE AMERICAN LIASON OFFICE TO THE PEOPLE'S REPUBLIC OF CHINA, REFLECTS A DEDICATION TO THE HIGHEST PRINCIPLES OF A FREE SOCIETY. HIS APPOINTMENT WAS OVERWHELMINGLY CONFIRMED BY THE SENATE OF THE UNITED STATES AND REFLECTS THE CONFIDENCE OF THOSE WHO GOVERN. CERTAINLY, THE CIA NEEDS OVERSIGHT BUT THOSE WHO WILL OVERSEE THE CIA MUST BE REMINDED THAT CONFIDENTIALITY IS IMPERATIVE.

THE COMMUNIST WORLD HAS NOT PUT THE PROBLEMS OF ITS MASSIVE, WORLDWIDE INTELLIGENCE AGENCY IN THE STORE WINDOWS AND THEY NEVER WILL. IF WE UNDERSTAND THIS, WE MUST ALSO UNDERSTAND THE NEED FOR AN AMERICAN INTELLIGENCE CAPABILITY, WHICH IS SECOND TO NONE.

Telecast: March 7-13, 1976

WNAC-TV RKO General Building, Government Center, Boston, Ma. 02114 (617)742-9000

This is a WNAC-TV editorial presented in the interests of our listeners and viewers. Comments on our editorial positions are welcome, and we recognize our obligation to broadcast opposing views of responsible spokespersons in order to achieve a balanced presentation on this issue.